

Justin A. Lewis

contact information

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interests

UXD, user research, qualitative research, technical writing, curriculum development

summary of qualifications

- Instructional and production based experience in UXD & technical communication
- Proven track record of partnering with public facing organizations to improve and enhance communication strategy
- Committed to leading small team members through the UX lifecycle, including strategy development, user research, deliverable production, usability testing and product deployment
- Extremely experienced in curriculum and assessment development for technical domains
- Active researcher involved in creating publications that bring together scholarly and industry concerns

positions held

Virginia Tech, Assistant Professor of Technical Communication & Rhetoric
2016 – 2018, Blacksburg, VA.

Designed and taught undergraduate and graduate courses in technical communication and user experience design. Collaborated with multidisciplinary teams on developing database architecture solutions. Partnered with local organizations to produce community-based learning opportunities for students. Conducted qualitative research for publication.

University of Nevada, Assistant Professor of English.
2015 – 2016.

Redesigned existing technical communication curriculum to provide a business focus. Partnered with stakeholders across the university to implement design thinking and lifecycle approaches to creating researched writing assignments. Conducted qualitative research for publication.

Western Oregon University, Assistant Professor of Digital Writing
2013 – 2015.

Launched a digital writing curriculum that emphasized design thinking and the iterative product development for non-STEM majors. Led university wide curriculum and assessment revisioning. Conducted qualitative research for publication.

education

Ph.D.	2013	Rhetoric & Technical Communication, Writing Program, College of Arts and Sciences, Syracuse University
M.A.	2007	English, Department of English, College of Arts and Sciences, University of Tennessee at Chattanooga
B.A.	2002	Comparative Literature, Department of Comparative Literature, University of Georgia

skills

UXD: persona building, user research, storyboarding, wireframing

Research: interview, survey, participant-observer, usability testing, comparative analysis

Tools: InDesign, Illustrator, Balsamiq, Morae, various survey instruments & interview tools

Development: Multiple LMSs, Articulate Storyline, Robohelp, Camtasia, SnagIt

publications / presentations / seminars / workshops

selected publications

"Distant Concept Mapping: A Collocational Approach to Data Modeling." *Journal of Business and Technical Communication* (awaiting decision – August 2018)

"DIY Digital Literacy: Technocapitalist Propriety and Piratical Strategy in the Global Information Economy" (accepted for inclusion in *DIY Composition: The Politics of Making* – March 2017)

"An RGS Approach to Studying Social Media Genres: The Hashtag as Case Study." *Communication Design Quarterly* (under consideration – May 2018)

Lewis J, Lockhart T, Glascott B, Warnick C, Parrish J, Middleton H. "Beyond Open Access to Open Ethics: Engaged Infrastructure in Academic Publishing" in *The world blown open: Open access, open education and open knowledge for an uncertain future*. Editor: Kays T. (accepted – January 2017)

"Participatory Archives and Technological Mediation: A RGS Approach to Understanding Tool Use in Digital Environments." *Enculturation*

"CMSs, Bittorrent Trackers and Large-Scale Rhetorical Genres: Analyzing Collective Activity in Participatory Digital Spaces." *Journal of Technical Writing and Communication* 46.1 (2016): 4-26. Print. Doi: [10.1177/0047281615600634](https://doi.org/10.1177/0047281615600634)

"The Piratical Ethos in Streams of Language." *Popular Communication* 13.1 (2015): 45-61. Print. doi: [10.1080/15405702.2014.977997](https://doi.org/10.1080/15405702.2014.977997)

selected conference presentations

The "How" and the "What": Finding Methodological Alliances across UXD, Technical Communication and Digital Rhetoric. Computers and Writing. RIT. May 2016.

Concept Modeling and Database Architectures: Emerging Practices in Technical Communication. ATTW 2016. Houston TX. April 2016.

Organizational and Meta-Communicative Tagging: Rhetorical-Generic Investigations into Annotation of the Short Form. Computers and Writing. Pullman WA. June 4, 2014.

Copyprivilege: Revising Copyright for Social Production, Writing Studies, and the Transnational Environment. CCCC. Atlanta GA. April 8th, 2011.

Bitter COFFEE: Negotiating the Limits of Copyleft Discourse in Digital Pirate Counterpublics. Computers and Writing. Purdue University. May 21, 2010.

selected seminars and workshops

An Introduction to User Experience Design for Developers. Dropsource, LLC. Raleigh, NC, October 14, 2016.

Dartmouth Summer Seminar for Qualitative Research Methodologies. Dartmouth University, Hanover, NH, July 31 – August 12, 2011.

editorial

Co-Editor & Design Editor. *Literacy in Composition Studies*, 2012 - Present.

Literacy in Composition Studies, a refereed open access journal that sponsors scholarly activity at the nexus of Literacy and Composition Studies. For *LiCS* I create all the preprints and final layouts in .pdf/.html. I also built and maintain the *LiCS* website and am responsible for all metadata creation & indexing across institutional and open-source repositories.

teaching

Department of English, Virginia Tech (Fall 2016 – Spring 2018)

ENGL3104: Professional Communication (genres emphasis)

ENGL3764: Technical Communication (UX emphasis)

ENGL3844: Writing for Digital Media (web building, podcasts, documentaries)

ENGL6344: Rhetoric in Digital Environments

Department of English, University of Nevada, Reno (Fall 2015 – Fall 2016)

ENG730: The Craft of Writing /// User Experience Design

ENG401B/601B: Advanced Non-Fiction /// Rhetorical Genres & Academic Publication

CWP101: Introduction to College Writing /// Digital Intellectual Properties

English, Writing, and Linguistics, Western Oregon University (Fall 2013 – Spring 2015)

WR135: College Writing II: Critical Analysis and Researched Argumentation

WR323: Intermediate Exposition: Collaborative Writing for Industry

WR414: Advanced Composition: Technical Communication

WR430: Historical Studies in Rhetoric and Composition: Rhetorical Theory and the History of Composition

WR496/596: Special Topics in Digital Writing

The Writing Program, Syracuse University (Fall 2009 - Spring 2012)

WRT105 : Practices of Academic Writing

WRT200 : Introduction to Digital Writing (pilot)

WRT205 : Critical Inquiry and Research Writing

Writing Center Tutor

grants

TLOS Summer Instructional Design Grant. Virginia Tech, Summer 2017. \$8000.00.

Graduate Summer Research Grant. Syracuse University, Summer 2011. \$1500.00.